Daniel Codner Online Graphic Designer

Key Skills
Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Sketch, Zeplin, Sublime, Atom, html, CSS, Quark Xpress, Adobe Flash, UI Design, UX experience, Wire framing, Responsive Email, Microsoft Word & Excel.

London Based
E. dancodner2005@hotmail.co.uk
T. 07940 561 973

www.danielcodner.com/top10
www.danielcodner.com

My Profile

I am passionate about design and focused on delivery. With eight years design experience, two of which working solely on Top10 visual design platforms from iPhone App UI to website and responsive email campaigns. Six years agency based – handling clients from successful eCommerce enterprises to new business start-ups – I understand how to translate creative ideas into boosting the bottom line; no matter the budget or scale of the client's ambition. I am now seeking a new and bigger challenge, with greater exposure to internationally influential brands and high profile projects, allowing me to continue to push the boundaries of design and creativity.

Education

BA (Hons) Graphic Design 2:1
Middlesex University 2003 - 2007

Graphic Design BTEC National Diploma
Hertford Regional College 2001 - 2003

Employment

Top10 2013 - Present, Senior Designer
Handling all things design across multiple platforms. Including Visual UI designs for the native Top10 Apps, based on approved wireframes for features such as Onboarding design flow, illustrations and animations. Refinement and improvements to the date picker within the app. Copious designs within the website, which include the design and layout of the App download page, style guides for the Discover project, Improvements to the search bar, User Accounts area and filters panel on tablet all of which required excellent attention to detail and pixel perfect layouts.

Be Memorable 2009 - 2013, Senior Designer
A client facing role working on multiple eCommerce projects simultaneously across several channels creating web & graphic visual concepts, html email marketing campaigns, social media materials including, animated gif/flash banners and Affiliate special offer graphics. Fine details in icons, graphics and UI design for cross platforms such as native mobile apps and Point of sale systems.

BCA Group 2006 - 2008, Designer
Producing a range of graphic & web design creatives, new media, typography, illustration, Print and animation. Working closely alongside the Creative Director learning new skills, software and how to implement this into new projects. Working with clients to ensure that their project requirements were exceeded beyond their expectations.

My Work

Foreign & Commonwealth Office
Design a course information pack, presentation slides and departmental logo for the IOD of Her Majesty's Diplomatic Service, part of the FCO.

18 AND EAST
Online campaigns & graphics for the website, with weekly html email marketing strategies aimed at their client base. *www.18andeast.com*

Darling Clothes
Continually updating web site designs and creatives. Alongside consistent and professional looking html email shots. *www.darlingclothes.com*

Otherland Toys
Rich content email newsletters, eye-catching website creatives and print design vouchers. *www.otherlandtoys.co.uk*